



**NORTH EAST CHAMBER OF COMMERCE  
P.O. BOX 609  
North East, Maryland 21901-1098**

**RULES FOR THE POSTING OF SIGNS ON THE NORTH EAST CHAMBER OF COMMERCE  
“WELCOME TO NORTH EAST MD” SIGN BOARD LOCATED AT ROUTES 40 AND 272**

The “Welcome to North East MD” sign is intended to advertise events that will generate interest and create pride in the Town of North East, and enable us to share our hospitality with residents, businesses, and visitors alike.

**FOR SPACE RESERVATIONS**

Email: [Info@northeastchamber.org](mailto:Info@northeastchamber.org)

**SIGNS are permitted as follows:**

- Signs shall be vertical - four feet wide by eight feet high only.
- No political signs of any type.
- Professionally prepared signs are encouraged. The sign must be neat and attractive.
- All signs must be approved by the *Route 40 Sign Committee* of the North East Chamber of Commerce. The *Route 40 Sign Committee* retains the right to deny any application.
- Each sign must be placed by the sponsoring organization and only in the spot designated by the *Route 40 Sign Committee*. There are 6 designated spots numbered 1 through 6, from Route 272 to the right.
- Events must have designated start/finish date to be permitted to display a sign.
- No business or organization sign can be posted longer than four consecutive weeks (28 days) at a time.
- If, after seven (7) days from the approved date to place the sign, the sign is not installed in the allotted space, the space may be given to another sponsoring organization. Your application fee is non-refundable unless the *Route 40 Sign Committee* is notified of a legitimate delay.
- All signs must be removed by the sponsoring organization no later than two (2) full days following the conclusion of the event. Signs remaining after two (2) full days will be removed by the *Route 40 Sign Committee* with a removal fee of \$50.00, billed to the sponsoring organization.
- Modification of these rules must be requested in writing and approved by the *Route 40 Sign Committee* prior to the sign being installed on the sign board.
- The North East Chamber of Commerce will not be responsible for damages, harm or theft of individual signs posted on the Chamber’s sign board.
- *Route 40 Sign Committee* to consist of the President of the Chamber and two members of the board.

## Rules for the “Welcome to North East MD” Sign Board, Continued

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#### **NOT-FOR-PROFIT ORGANIZATIONS**

1. The Town of North East and North East Chamber are exempt from paying sign fees for their events held in or around the Town of North East.
2. There is no fee for **Not-For-Profit** organizations who are Chamber members.
3. Organization must be a North East area or Cecil County group sponsoring an event to be held in North East or in the surrounding area of North East. Most events will be acceptable but final approval rests with the *Route 40 Sign Committee*.
4. For-Profit organizations paying for not-for-profit event signs may be acknowledged on the sign. The acknowledgment shall not exceed one (1) foot by four (4) feet and shall be at the bottom of the sign.
5. Not-for-Profit organizations who are **not** Chamber members will pay a fee of \$85 per week.
6. Not-for-Profit organizations will be allotted spaces 4-6 on the signboard at the above fees. Spaces 1-3 may be reserved by Not-for-Profit organizations for the same fee required of businesses and individuals. (See below for Individual and Business guidelines)

#### **FOR-PROFIT INDIVIDUALS, BUSINESSES AND GROUPS**

1. Businesses or Individuals must be a member in good standing with the North East Chamber of Commerce.
2. Must be a Business Sponsor of an event to be held in North East or surrounding area for an existing North East Chamber organization with this information displayed on the sign.
3. Or, be a business with current membership in the Chamber and in the North East area offering a special to residents, businesses, and visitors at your place of business for a specific amount of time.
4. Members of the Chamber of Commerce will be assessed a \$50.00 per week fee, and same sign *sponsorship* cannot stay up longer than four (4) consecutive weeks (28 days) at a time.

**Checks payable to “North East Chamber of Commerce” are due upon approval of application. All Fees must be paid in advance. No space will be reserved or guaranteed until payment is received.**